



Result 1:

"Fresh Pet Meals Delivered!"

Begin with Licks & Rubs, Singapore's premier pet food subscription. First week trial at just \$39. Tailored nutrition, delivered for busy owners!

Result 2:

"Fresh Pet Meals from \$39!"

Pamper your pet with Licks & Rubs! A weekly supply of 14 fresh, vet-approved meals delivered to your doorstep. Try your first week at only \$39!

Result 3:

"Fresh. Tailored. Delivered!"

Busy pet owner in SG? Our nutritious meals are just a click away! \$39 for Week 1 Trial. Join Licks & Rubs today!

Here's the Brief

Task

Facebook Ad Creator

Company name

Licks & Rubs

Business Description

Licks & Rubs is a company that offers a pet food subscription service in Singapore

Product Description

We provide a fresh meals subscription service for busy pet owners in Singapore. It is prepared fresh and delivered every week. Each delivery includes 14 meals. Customers can also opt to pick up the meals at pre-arranged locations.

USPs

Fresh Ingredients, Started by Vets.

Target Audience

First-time pet owners, busy professionals

Location

Singapore



Objective

Drive sign-ups for the new launch promotion of VND 100,000 for the first week of subscription.

Main Message

Licks & Rubs is a premier pet food subscription service based in Singapore. We understand that your pet's well-being is of utmost importance, and we are committed to providing high-quality, nutritious, and delicious food options tailored to meet their unique dietary needs.

Relevant Details

Pet owners to start a trial for the first week at only \$39.



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